



GMERAT

CREATIVE CONTENT
& COMMUNICATIONS
SPECIALIST

All rounder in creativity.

Graphic, web and multimedia design, photography, video and podcast end-to-end production; script and copywriting, communications, marketing, social media and eLearning.

25 years of experience.

Proactive, committed, effective, bold, curious & open-minded.

Spanish and Australian.

Gonzalo Merat

gonzalomerat@gmail.com

0474 308 596
10 Phillips St.,
6059 Dianella, WA

SP&AU Citizen

2019 RESUMÉ

EMPLOYMENT

OPTIMAL BRAND MANAGEMENT

as SENIOR GRAPHIC DESIGNER
APRIL 2016 - PRESENT (AU)

UNIVERSITY of WESTERN

AUSTRALIA as WEB OFFICER
JANUARY - MARCH 2016 (AU)

HBF HEALTH

as ELEARNING
MULTIMEDIA DEVELOPER
MARCH 2014 - DECEMBER 2015 (AU)

CIBER INC.

as MARKETING COORD.
& CREATIVE SERVICES MANAGER
JUNE 2005 - SEPTEMBER 2013 (SPAIN)

FACTORYDEA MULTIMEDIA

AGENCY as GRAPHIC DESIGNER
SEPTEMBER 1996 - MAY 2005 (SPAIN)

OWNED & FREELANCE

RED MARCIANA PODCASTS

as FOUNDER, COMMUNICATIONS
MANAGER & PODCAST PRODUCER
SEPTEMBER 2016 - PRESENT (AU)

GMERAT

as CONTENT &
COMMUNICATIONS SPECIALIST
JULY 2010 - PRESENT (SPAIN & AU)

EDUCATION

MASTER OF COMMUNICATIONS

at EDITH COWAN UNIVERSITY
MARCH 2015 - NOVEMBER 2016 (AU)

FILM DIRECTING &

SCRIPTWRITING at SÉPTIMA ARS
SEPTEMBER 2006 - MAY 2008 (SPAIN)

SOFTWARE

ADOBE CREATIVE SUITE

PHOTOSHOP

PREMIERE PRO

INDESIGN

ILLUSTRATOR

AFTER EFFECTS

AUDITION

ACROBAT DC

ELEARNING MODULES

CAPTIVATE

LECTORA

WEBS

WORDPRESS

WOOCOMMERCE

CORNERSTONE

SOCIAL MEDIA

HOOTSUITE

VIDIQ YOUTUBE